



## Illinois Workforce Innovation Board

**Bruce Rauner, Governor**

**John Rico, Co-Chair**  
**Sean McCarthy, Co-Chair**

### **Action Item for Approval** **IWIB Vision, Mission and Guiding Principles** **June 15, 2017**

#### **Background Information**

The Workforce Innovation and Opportunity Act (WIOA) require state workforce boards to take a leadership role in guiding the workforce system through policies, strategies, and performance that address the needs of individuals and employers. Boards are to act as conveners of the system bringing together businesses and community partners at the State, regional and local levels to promote economic growth through these partnerships and ensure alignment between education and workforce services.

Active participation of all board members and close collaboration with partners, including public and private organizations is critical to this success.

Over the last several months, the Strategic Planning Task Force approved under the direction of the IWIB has put together the structure for a strategic plan that will guide the direction and the vision of the board in meeting the key functions required by WIOA. Part of this structure included convening the full board and other state partners in laying the foundation for the IWIB work going forward.

The next step in this blueprint is the adoption of a formal Vision and Mission for the IWIB, along with the guiding principles that will set the framework for the board to make strategic decisions to lead the workforce system. Goal teams led by a business member from the Strategic Planning Task Force and facilitated by a core program partner will construct initial plans along with supporting activities that will advance the priority strategies of the IWIB. As a starting point, the Task Force identified four key goal areas that focus on technology, service delivery design, business engagement, and workforce board impact from a state and local perspective

Attached are the Vision, Mission, Guiding Principles, and Strategic Goal Areas for review.

#### **Action Required**

##### **1: Approval of IWIB Vision and Mission Statements and Guiding Principles**

The Illinois Workforce Innovation Board approves the recommended Vision and Mission Statements, as developed by the Task Force in conjunction with core partner program management, as well as the Guiding Principles as outlined on the next page.

##### **2. Approval of IWIB Strategic Plan Direction and Goal Areas**

The Illinois Workforce Innovation Board approves the recommendation for the four key Strategic Direction and Goal Areas

*The Illinois workNet Center System, an American Job Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this website may be reached by persons using TTY/TDD equipment by calling TTY (800) 526-0844 or 711.*

**Vision**

Illinois will lead the nation by creating a cohesive, business-led system that promotes regional economic prosperity in a global market that equally supports the needs of its workforce and its businesses.

**Mission**

The Illinois workforce system's purpose is to integrate education, workforce and economic development resources and services that support economic growth for individuals, businesses and communities in the State.

**Guiding Principles**

- Business demand-driven orientation, through a sector strategy framework, grounded in strong partnerships within businesses themselves and among businesses at all levels of the system
- Promote emerging career pathways
- Integrate service delivery improving access and opportunity for all populations
- Cross-agency collaboration and alignment for developing and/or promoting career pathways and industry recognized stackable credentials
- Advance systemic and sustainable change that drives us to be prompt, agile and responsive to changing economic conditions
- Better prepare and empower staff to more effectively serve business and individual customers
- Make decisions based on current, valid and reliable market place and labor market information data
- Clear metrics for progress and success informing continuous improvement and innovation efforts
- Hold ourselves as a Board and system partners accountable for outcomes and transparency

**Strategic Direction/Goal Areas**

- Deploy user-friendly technology to maximize the efficiency and effectiveness of the system
- Execute a customer-centered design service delivery model
- Engage the business community through a sector strategies and career pathways approach
- Strengthen State and Local Workforce Boards' effectiveness and impact